



## **SOLA Uniform and Logo Guidelines** **Basketball**

### General

- SOLA recommends a maximum of 3 different colors for any uniform
  - Ex: Blue jersey, white writing, and black shorts
- Headgear/accessories must also match the uniform colors. If a logo is present on the headgear/accessories, it must also follow the logo usage guidelines.
- SOLA approved logos: The only logos that are approved to be on any part of the uniform (other than the apparel trademark) are the local program stacked logo or the local program shield (see examples).



### Top

- The number on the jersey should be of contrasting color from the jersey.
- Under shirts must be the same color as the jersey. The undershirt may also include a logo on the sleeve. This logo must be an SOLA approved logo.



### Front of Jersey

- Local program name can be on the top, center chest, or
- A SOLA approved logo can be on the top, left chest (if not on the back of the jersey).
- Front number must be at least 4 inches tall and centered horizontally and vertically when the shirt is tucked in.

### Back of Jersey

- The top back neck section of the jersey can have the following:
  - Local program mascot name, athlete name, team name, or,
  - A SOLA approved logo, or (If not on the front of the jersey)
  - It can also be blank
- Back number must be at least 6 inches tall and centered both horizontally and vertically when tucked in.

### Bottoms

- Shorts without pockets are required
- A SOLA approved logo can be on the bottom left or right short.
- Jeans are not permitted.

### Price range for full uniform

- High Price-Point: \$60
  - Includes sublimated jersey and shorts with writing on the front and back, custom design options, and polyester material. Also includes nylon socks from a selection of colors.
- Mid-Range Price Point: \$35
  - Includes screen-printed jersey with writing on the front and back in two colors and polyester material or
  - A sublimated sport shirt with writing on the front and back, custom design options and polyester material and Mesh shorts with embroidered logo.
- Budget-Minded Price Point: \$15
  - Includes screen-printed cotton t-shirt with writing on the front and back and mesh shorts with embroidered logo.

